

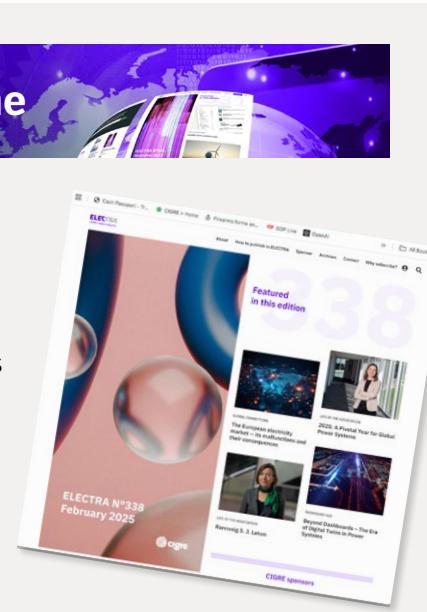
CIGRE digital sponsorship and advertising packages 2026



Publications and platforms

ELECTRA Digital Magazine

ELECTRA is CIGRE's bi-monthly digital magazine that connects brands with a high value, global audience of power system professionals and decision-makers. It delivers articles with content that combines credibility, relevance, and global reach. The digital magazine is accessible to all CIGRE members. electra.cigre.org



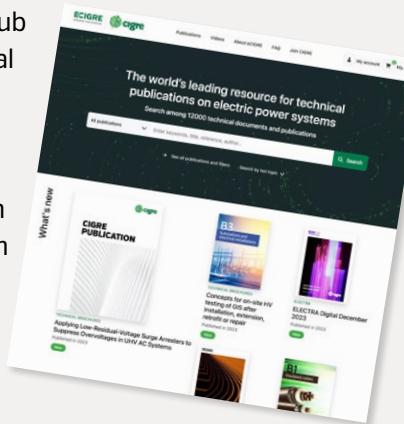
CIGRE Science & Engineering (CSE) Digital Magazine

CSE is a triannual digital magazine that offers brands an exposure in a highly technical environment where expertise and credibility are key. It delivers articles that combine technical excellence with practical engineering insights. CSE is SCOPUS-indexed and internationally recognized. It is available to members and non members of CIGRE. cse.cigre.org



eCIGRE

eCIGRE is CIGRE's online library and a digital hub that gives companies access to an international audience of experts. With 13000 brochures, publications, ebooks, etc. It reaches power system operators, technology providers, consultancies, and academia. eCIGRE offers an environment that allows each brand to have an important visibility. e-cigre.org



Paris Session Website

The Paris Session is the foremost global thought leadership congress for the power system, held every even numbered year. It is an in-depth interactive congress, attracting members of the international CIGRE community of professionals and world experts. With over 4500 registered delegates, 300+ companies and over 10000 industry people it is the leading global event for power system expertise. session.cigre.org



Global key metrics

INDUSTRY SEGMENTS

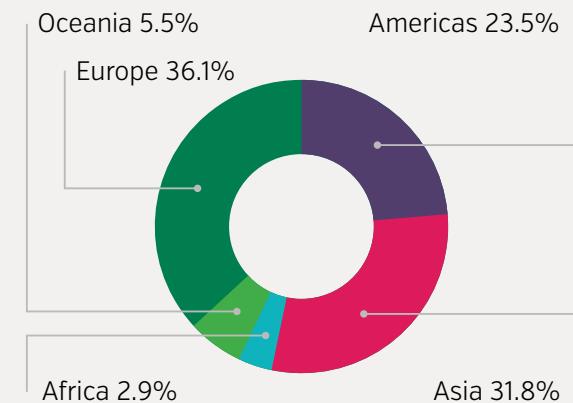
Transmission system operators
Distribution businesses and operators
Generators
Power system utilities
Renewables
Equipment manufacturers
Technology and IT
Research and education institutes
Consulting
Industry regulators
Market operators
New grid users

TYPE OF ATTENDEE

Engineers
Technicians
System planners
Maintenance and Asset managers
Procurement
CEO's and leaders
Regulators
Educators and students
Technologists and researchers



USERS BY REGION*



Regional splits use rolling 12 month data as at November 2025.

Key metrics per publication

Magazine	Unique Users	Page Views	Email Opens	Downloads
ELECTRA	30000 – 32000	130000 – 165000	200000	7500
CSE	23000 – 26000	59000 – 65000	50000	12000

Note: For page views and users the first number in the range is 2025 actual data, source Google Analytics. The second is the 2026 forecast.

Key metrics per platform

Platform	Users	Page Views	Downloads	Nb of User Accounts
eCIGRE	87000	1,000,000	216000	36000

Note: eCIGRE user and page view data is based on 2025 metrics, source Google Analytics. Downloads and user accounts are based on 2024 system data.

Platform	Users	Page Views	Page Views Registration	Page Views Programme
2024 Paris Session Website	95000 – 105000	538000	67000	121000

Note: Metrics are based on website traffic from 2024 Paris Session. Source Google analytics.

Packages Offers

1. Digital sponsorship package

For Branding : An ELECTRA & CSE digital sponsorship package is a powerful way to grow your brand profile with key industry experts, influencers and a global audience that spans the end to end power system.

ELECTRA's and CSE's in-depth technical content is compelling for CIGRE readership that includes engineers, asset managers, leaders, consultants and more.

Type of Package	Content	Length	Price
Digital Sponsorship	ELECTRA + CSE	12 months sponsorship on ELECTRA & CSE	14690€

2. Digital advertising packages

For Advertisers : eCIGRE and Session Website 2026 platforms give the opportunity to reach a worldwide audience that gathers experts and key influencers in the power system and energy sectors.

Type of Package	Content	Duration and scheduling*	Price
Option 1	1 eCIGRE Ad + 1 Session Website Ad	Schedule for one month or split over two months	2800€
Option 2	2 eCIGRE Ads + 1 Session Website Ad	Schedule for one month or split over up to three months	4500€
Option 3	3 eCIGRE Ads + 2 Session Website Ads	Schedule for one month or split over up to five months	7000€
Option 4	3 eCIGRE Ads + 3 Session Website Ads	Schedule for one month or split over up to six months	8300€

*Note scheduling can be customised to your needs based on CIGRE's available placement

3. Digital advertising & sponsorship packages

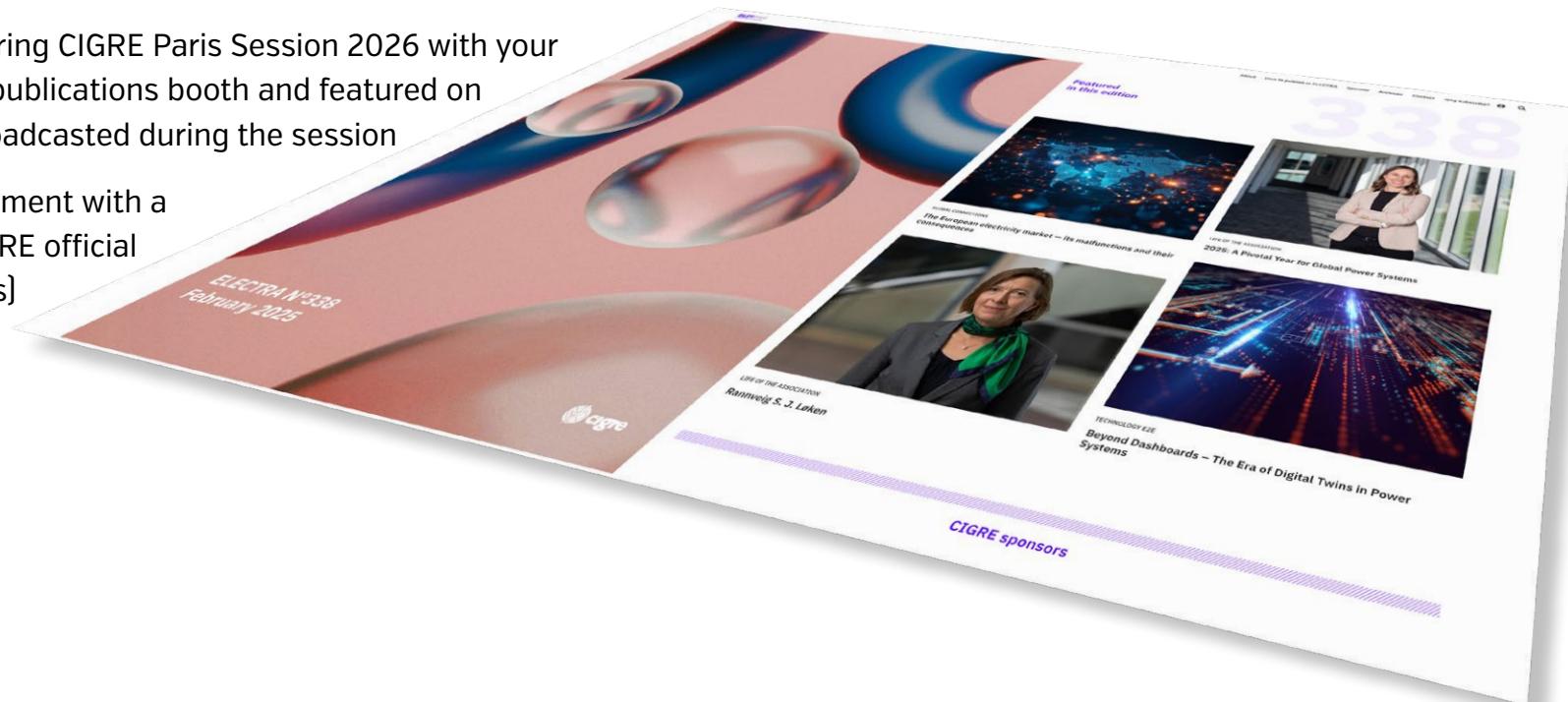
For a long term marketing strategy : Associating your name with the technical work and value of CIGRE by using its publications and platforms is a strong way to gain a maximum visibility and develop a robust marketing presence within the industry.

Type of Package	Content	Length	Price
Option 1	ELECTRA and CSE sponsorship + 3 eCIGRE Ads	12 months sponsorship on ELECTRA & CSE Schedule the ads for one month or split over up to three months	16000€
Option 2	ELECTRA and CSE sponsorship + 3 eCIGRE Ads + 1 Session Website Ad	12 months sponsorship on ELECTRA & CSE Schedule the ads for one month or split over up to four months	17000€

What's on Offer ?

ELECTRA & CSE sponsorship

- ✓ 12 months digital sponsorship on ELECTRA (6 editions)
- ✓ 12 months digital sponsorship on CSE (3 editions)
- ✓ Your logo will feature on every page of each sponsored edition in 2026
- ✓ A dedicated pop-up page that includes your content and links to your website
- ✓ Acknowledgement during CIGRE Paris Session 2026 with your logo displayed in the publications booth and featured on CIGRE TV program broadcasted during the session
- ✓ LinkedIn acknowledgement with a promoted post on CIGRE official page (43000 followers)
- ✓ Full year of active campaign including newsletters sent to a database of 40000 members (12 newsletters for ELECTRA and 6 newsletters for CSE) and PDF downloaded versions including your logo for each edition
- ✓ Affiliate materials including an artwork and jpeg files of the generic device with your logo and name



eCIGRE advertisement

Banner Option

Place your banner in the homepage and in every search results page with a visual that will captivate e-cigre audience. Ideal for a maximum profile on all devices.

Tower Advertisement

Place your Tower Advertisement on each publication page. Benefit for more space to promote your message.

News Content

Place your news content in the homepage and in every search results page with a visual and a text to promote your article, a technical paper or a webinar with marketing content. Ideal to attract an audience of experts to your content.

eCIGRE Advertisement Fee

Type of Ad	1 month booking	3 months	6 months	9 months+
Banner	1500€/month	1400€/month	1300€/month	1200€/month
Tower Ads	1500€/month	1400€/month	1300€/month	1200€/month
News Content	1500€/month	1400€/month	1300€/month	1200€/month

2026 Paris Session Website Advertisement

General Tower Advertisement

Display the ad tower with a full marketing messaging in the 7 pages of the session website.

Have a large space and maintain a high level of visibility.

Tower Advertisement Registration Page

Display marketing messaging and visuals of the company by using the Ad Tower on the busy registration page.

Tower Advertisement + Banner Event Page

Display visuals and marketing messaging in the general programme event details pages.

Session Website Advertisement Fee

Type of Ad	1 month booking	3 months	6 months	9 months+
General Tower Ad	1500€/month	1400€/month	1300€/month	1200€/month
Tower Ad + Banner Event Page	1500€/month	1400€/month	1300€/month	1200€/month
Tower Ad Registration Page	1500€/month	1400€/month	1300€/month	1200€/month

Specifications

For eCIGRE

- PNG or JPEG
- Maximum file size 150 KB
- The News Content will appear in the home page and on each page « search result »

Banner

- For desktop version in px : 1200 x 200 [6:1]
- For mobile version in px : 600 x 200 [3:1]
- PNG or JPEG
- Maximum file size 150 KB
- The banner will appear in the home page and on each page « search result »

Tower Advertisement

- For desktop version in px : 450 x 900 [1:2]
- For mobile version in px : 450 x 450 [1:1]
- PNG or JPEG
- Maximum file size 150 KB
- The Tower Ad will appear on each publication page

News Content

- For desktop in px : 450 x 450 [1:1]
- For mobile in px : 450 x 450 [1:1]

Please note :

- Advertiser's external links open in a new tab
- Tracking codes are supported
- CIGRE reserves the right to reject advertising if it is not appropriate
- GIFs are not permitted
- Maximum two advertisers per option (Banner, Tower Advertisement, News Content) are allowed

For 2026 Paris Session Website

Tower Advertisement

- For desktop version in px : 450x900px
- For mobile version in px : 450x450px
- PNG or JPEG
- Maximum file size : 350kb

Banner (Event Page Only)

- For desktop version in px : 1200x200px
- For mobile version in px : 450x150px
- PNG or JPEG
- Maximum file size : 350kb

For more information contact:



Imane El Atia

CIGRE Central Office
E: imane.elatia@cigre.org
P: +33 (01) 53 89 12 95
W: cigre.org

Publications, Paris Session and digital magazines :

e-cigre.org
session.cigre.org
electra.cigre.org
cse.cigre.org