

GROW YOUR POWER REACH!

2023 PACKAGE OFFERS

The collage features several overlapping digital magazine covers and promotional banners:

- UPCOMING WEBINAR C4.56**: EMF simulation models for large-scale systems impact studies in power system. April 20, 2023 10:00 PM CEST. REGISTER HERE.
- CSE N°28**: March 2023. Featured in this edition: Ability of transient thermal capacity (TSC) controlled systems with different types of fault levels; Power generation by renewable photovoltaic modules; The use of a genetic filter controller to optimize current limiting in parallel HVDC cable connections; The impact of addition of variable frequency drives on the fault power system; Condition assessment of live composite insulators after service test programs and their practical application; Integrated Modeling, Analysis and Optimization for Cyber-Physical Power Systems Considering the Impact of Communication Networks.
- ELECTRA N°327**: April 2023. Featured in this edition: Challenges in Japan's Power Systems to Achieve Carbon Neutral and Resilient Communities.
- Academy Webinar**: CIGRE @CIGREWorld · 2h. The #CIGRE Academy Webinar B5.60 is available on eCIGRE. bit.ly/WBN_043. #CigreWebinar #CigreWorld #eCigre.
- CIGRE thanks our valued ELECTRA sponsors**: edp labellec (CENTER OF TECHNICAL EXCELLENCE), RTDS Technologies, WELLWIN 华胜, LINDSEY SYSTEMS, SIEMENS energy, RSC Specialist Consultants to the Electricity Industry.

Tell your story to the world's leading community of power system experts

CIGRE a global not-for-profit association offering the world's leading power system technical publications. Promote your products or services with and on our publications, through special package offers, available for a limited time!

PACKAGE 1



**16 995€ of value at
14 395€, over 15% saving!**

- 6 months of ELECTRA Digital magazine (branding)
- 4 Advertising options within eCIGRE
- Logo on ten of thousands of emails
- Official acknowledgement to 28000 on social media

PACKAGE 2



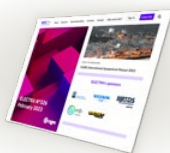
**20 493€ of value at
17 400€, over 15% saving!**

- 6 months of ELECTRA Digital magazine (branding)
- 6 months of CSE (branding)
- 4 Advertising options within eCIGRE
- Logo on ten of thousands of emails
- Official acknowledgement to 28000 on social media



e-cigre.org

Ads on eCIGRE, 120,000 users and 300000+ downloads a year



electra.cigre.org

Logo and profile on ELECTRA digital magazine, 27000 readers



cse.cigre.org

Logo and profile on the technically in depth digital journal CIGRE Science and engineering, 8500 readers and growing



Emails

Logo featured in up to nine emails each to over 40,000 power systems professionals



Social media

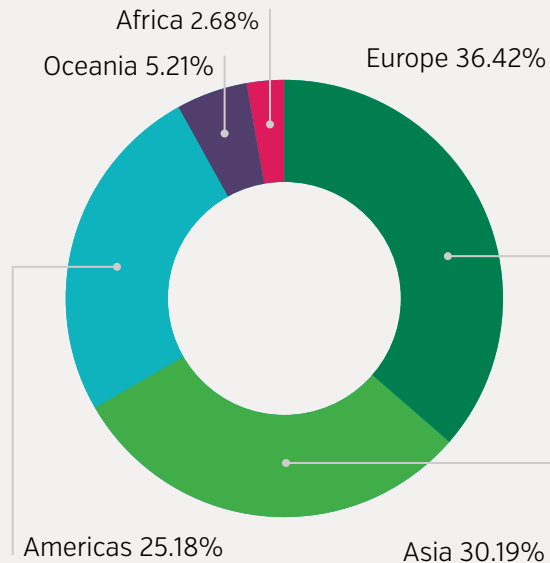
Official acknowledgement with over 100,000 impressions, 26000 followers LinkedIn, 2000 Twitter

Global Data Insights

INDUSTRY SEGMENTS

- Transmission system operators
- Distribution system operators
- Generators
- Power system utilities
- Renewables
- Equipment manufacturers
- Technology and IT
- Research and education institutes
- Consulting
- Industry regulators
- Market operators

USERS BY REGION



READERS AND USERS

1200 member companies
140000+ industry people



TYPE OF AUDIENCE

- Engineers
- Technicians
- System planners
- Maintenance and asset managers
- Procurement
- CEO's and leaders
- Regulators
- Educators and students
- Technologists and researchers and more...

80000+ page views
13000+ users

Monthly google data on the three options

28000+
Social media followers

40000+
E-mail database

CIGRE GROWTH 2022 [all websites]

60% growth | 470000 users